



Company profile

Daves+Associates, LLC (D+A) is a consulting firm that designs and develops custom performance solutions to help our clients meet their business goals. Daves+Associates is an association of independent consultants with extensive experience and advanced education credentials in the fields of:

- Instructional design
- Educational and industrial psychology
- Evaluation and measurement
- Marketing and business communications



The organizational model employed by Daves+Associates is designed to provide clients with qualified and experienced teams assembled to meet a given project's needs and demands. Daves+Associates provides overall project management to ensure delivery of high quality solutions, according to schedule and budget constraints.

Services provided

- Consulting
 - Role definition and competency systems
 - Training needs assessments and evaluation
 - Sales and sales support methodologies
 - Curriculum design
- Training and performance tools
 - New product introductions
 - Skills development and performance improvement
 - Organizational change
- Business communication
 - Sales and marketing collaterals
 - Executive briefings
 - Customer presentations



Daves+Associates delivers solutions via a wide selection of media and methods, including: workshops, seminars, web-based training, job aids, performance support systems, distance learning, and print-based media.



Distinguishing characteristics

Professional affiliates of Daves+Associates have:

- Ten or more years of industry experience with advanced educational credentials
- Experience with all phases of the instructional development cycle, including assessment and evaluation
- Ability to work with a wide range of instructional strategies and creative design solutions for their projects
- Extensive experience working with clients who are highly skilled users of technology; affiliates are resourceful and have strong technical skills and knowledge
- Facility working within aggressive timeframes and with volatile content.

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